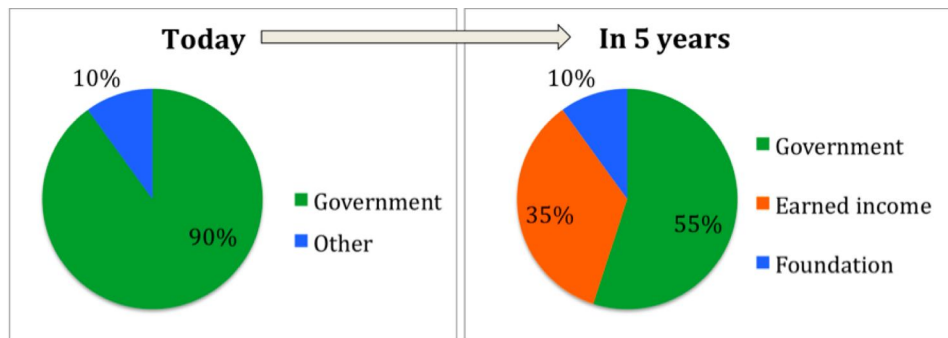


## New Path Foundation Annual Report 2008/09

**To Lead and Inspire Change: Develop and manage philanthropic investment and mobilize community support to meet the mental health needs of children, youth, and families.**

There have been a number of very significant activities this past year for New Path Foundation, the most far reaching being the development of an ongoing strategic and business planning process. With the consulting expertise of Aperio, New Path Foundation has developed a core set of eight values and principles along with strategic priorities aimed at Program Activities, Stakeholder Engagement, Operational Capacity, and Financial Growth. The latter priority is grounded in further development of earned income strategies that will see a revenue increase of \$1 million by year five.



A three year business plan process that includes annual plans will be developed, implemented and monitored to ensure alignment with the strategic priorities. This approach will provide a more disciplined, business approach to our work. The strategic plan for New Path Foundation was developed jointly with New Path Services resulting in consistency and complimentary between the two organizations. We also currently have two dedicated board members positions that sit on both boards.

New Path Ventures is the home of the Foundation's current and future earned income activities. The Common Roof projects is the most ambitious work area with the Barrie site up and running for almost three years and a potential new site for Orillia and Collingwood in the coming year. A successful maintenance company is also managed by Ventures, providing quality cleaning and maintenance services for our offices. The Common Roof model developed here at the Foundation has been proven successful and there is increasing interest from elsewhere in the province and the U.S. Workshops and conference presentations have been conducted in Windsor, London, Mississauga, Newmarket, and most recently in Washington. We know that real estate investment is rock solid over the long run and this social enterprise venture has enormous potential. A

leadership group of senior staff and board members have participated in both the Social Enterprise Alliance and the Non Profit Centers Network in the United States, and we working to have New Path Foundation co-sponsor a Canadian venue for their 2010 conference.

The annual signature event, “Not Just Jazz”, was very successful again this past year, raising in excess of \$25,000 to help children and youth. The individual and corporate sponsors, and the Organizing Committee, really stepped up to make this event so enjoyable.

In addition to various general grants, the Foundation now has four specified funds, the TwineBridge Fund, the Newby Youth Engagement Fund, the Hope Fund and most recently the Coalition Fund that supports the Children Youth and Family Services Coalition of Simcoe County. New Path Foundation has also been given the responsibility of serving as the Trustee for the Coalition’s staffing and financial affairs.

The Foundation has also completed its second year of running the Common Roof Resource Centre thanks to a grant from the Trillium Foundation. With the expiry of this grant, we are developing a social enterprise approach under New Path Ventures to ensure sustainability.

The Foundation undertook a number of new fund development initiatives this past year including a corporate reception for some of Barrie’s up and coming businesses. We also obtained a contract with Rogers TV for a number of in-kind promotional spots throughout the year. Pattison Signs also helped with some billboard display material for a number of months in Barrie. Fund development functions are currently being reviewed to determine best alignment with the strategic plan.

We all get so caught up in the day to day work that it takes a year of reflection to fully appreciate all the accomplishments that the Foundation has been able to make this past year. None of this could have happened without the leadership and guidance of the board of directors, and their generosity of time. None of this could happen without commitment and passion of New Path Foundation staff. None of this could happen without the skill, expertise and finesse of those leadership staff positions at New Path that volunteer their time. Probably most importantly, the Foundation’s accomplishments could not have happened without the many stakeholders, individuals and businesses, who have made substantial donations this past year. All of these people understand that the most important investment we can make is in the mental health of our children, youth, and families.

Wendy Fairley, Chair  
Board of Directors

Glen Newby,  
President and CEO